

Cooma Rotary Club Inc

Theme: The New Rotary Year

22 July 2020

Webinar – Michael McQueen



Attendance: 24 members; Guest: Roger Wheatley (Jan), Judy Williams (Sandra and Tony); apologies: Richard B, Katrin, John K, Elaine, Sally, Des; Leave: Ash



Welcome to Judy Williams!



Getting the technology to work!



The treasurer at work raising money



PR with the catering staff

\$297.15 has been banked from the 5c. collection. Thank you everyone.

Thank you to Mark JN who drew the joker and donated the prize back to the club.

For those of you who missed this event, google rotary9705.org.au



Michael McQueen presented a talk that challenged our thinking on the way we run our club, on how to increase membership and how the pandemic has accelerated the pace of change in many spheres. The corona virus can be seen as an opportunity to alter our approach to many of our activities.

FOUR WAYS TO NAVIGATE THE CRISIS

1. Think revolution, not just evolution – don't play the safe game.

The biggest barrier to revolutionary thinking is habitual thinking.

- a. What's one thing we need to stop doing?
- b. What's one thing we need to start doing more of?
- c. What's one thing we should not have stopped doing?

2. Think possibility, not precedent.

Which precedents and traditions could be getting in the way of attracting new members?

3. Think tides, not waves.

Tides are slower moving but can change the landscape.

NEW TRENDS:

- a. Ubiquitous artificial intelligence, e.g. face recognition
- b. Democratised distribution – rethinking the supply chain, e.g. 3D printers
- c. Workforce re-design, e.g. zoom meetings, working from home
- d. Automated mobility, e.g. driverless vehicles
- e. Digitised commerce, e.g. the death of cash
- f. Lure of the local, e.g. more thinking of local resources and activities, using facebook for the local area

4. Think momentum not motivation

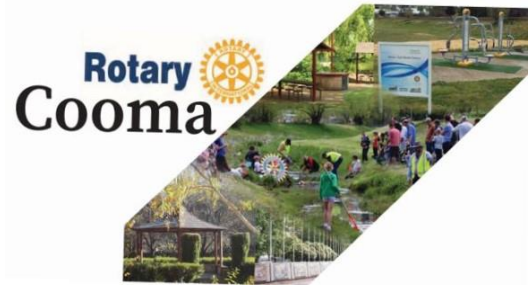
- Stretching
- But
- Achievable
- Goals

DISCUSSION OF WEBINAR AND STRATEGIC PLAN

Re-position the club rather than doing business as usual. Sit next to some different each week.

Problems are how to fund changes and who is going to carry out the changes.
 Next week there will be a dinner – a social occasion.
 Last meeting was a step in the right direction. Well done, Glenys!
 The next markets will be in August. Do we have enough members to maintain the staffing of our barbecue and feed van?
 What are the main objectives and goals? Should we concentrate on the memorial walk at the cemetery and other local projects, reducing our usual contributions annually. (This has occurred at this last end-of-year because of reduced income).
 Major raffles.

Suggestions for events and activities: golf and tennis days; wine tasting night; meetings with a theme such as ‘Come in bad taste’; snooker night, bocce night, public speaking, barbecue picnic; promotion of the town as there are so many facilities and services available; Snowy 2.0 means more traffic through town. We need good fundraising events, to retain our membership. Look at short-term goals as well as long-term goals.



Last week Tony attended the Lions Changeover. Question asked by one of the Lions board members: Can the two clubs, Rotary and Lions, work together to assist in rebuilding households that are still affected by the bushfires? So many farms lost the most or all of their fencing. There is money available from the government to help with the replacement of fencing.

Please note – NO MEETING 29 July, but there will be a social event, organised by John Cl.

NO MEETING 5 August, but again there will be a social event organised by John Cl.

District 9705 Board 2020-21

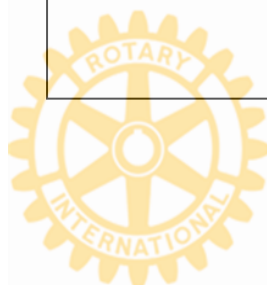
				
Treasurer Rosemary Everett	Secretary Barbara Griffiths	District Governor Michael Moore AM	District Governor Elect Leo Farrelly	District Governor Nominee Geraldine Rurenga
				
Immediate Past District Governors John McKenzie / Peter Ford			Area Gov Reps Andrea Grovenor / Ross Craven	Rotaract Rep Andrew Giumelli

PLEASE ADVISE HASS IF YOU ARE APOLOGISING FOR NON-ATTENDANCE BY MONDAY EVENING BEFORE THE COMING MEETING: 0413 309 596 or hassall.m@bigpond.com

ROSTERS	5 August	19 August
MEET & GREET	Des, Peter B	Jan, Bob
FINE MASTER/DID YOU KNOW?	Sandra	Tony
RAFFLE	Jeannette	Mark JN
JIGGLE THE JOKER	John Ch	Terry
KEEPER OF THE PROPERTY	Dave	Dave
KEEPER OF THE BANNERS	Katrin	Wolfgang
TOLL COLLECTORS	Liz, Nadine	Liz, Peter D
SERVICE	Peter D, Neil	Sandra, Charlee

Market Roster Sunday 16th Aug 2020 if you are Rostered on please make sure you are ready for action by 8.00am so everything ready for punters 8.30am Winter hours

Van & BBQ Towing: (meet at 7am at the Rotary Shed)	Terry Maddren Marco Revelant Mark John Natley
SNAG EXPERTS(BBQ COOKS):	Neil Brown Marco Revelant
VAN OPERATORS:	Glenys Maddren Katrin Hackney
PHOTOGRAPHER & PR	Nadine Holland
COVID 19 "POLICEMAN" have hand sanitiser and distancing practices in place)	John Chapman(make sure all stall holders
COFFEE VAN	Mark John Natley John Chapman
FUN ORGANISER	TBA (organiser interactive games with public and man Wishing Well)



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